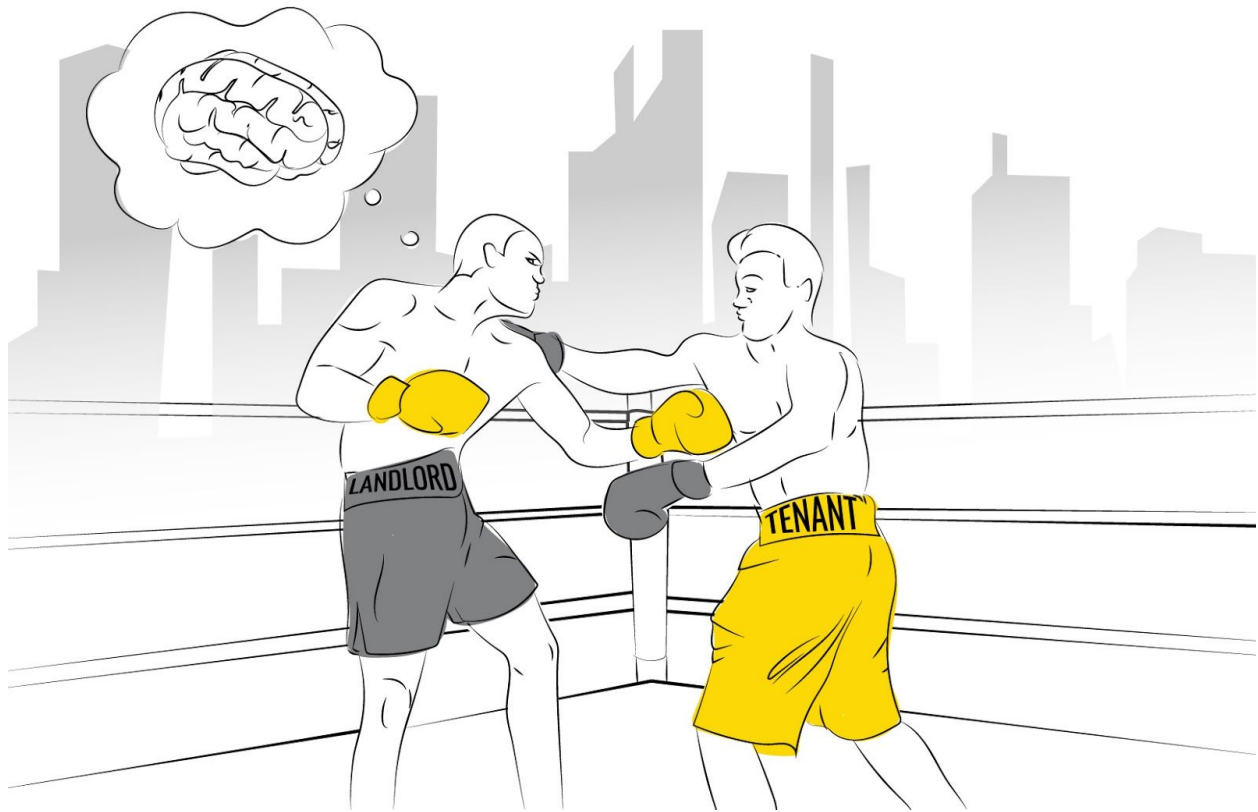




A training and negotiating tool for aspiring, emerging and seasoned commercial real estate professionals.



- ✓ Learn the business aspects of a commercial lease
- ✓ Add value for your clients and your own business
- ✓ Gain the knowledge to improve your commercial lease
- ✓ Discover an insider's perspective into the lease negotiating process

- ✓ Acquire the tools to help master your next lease negotiation
- ✓ Find the answers to your commercial real estate questions
- ✓ Obtain tips to be successful in real estate
- ✓ Refine and improve your business pitch



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I hope all is well, and that you are finding a way to remain safe, sane, productive and optimistic notwithstanding these challenging times.

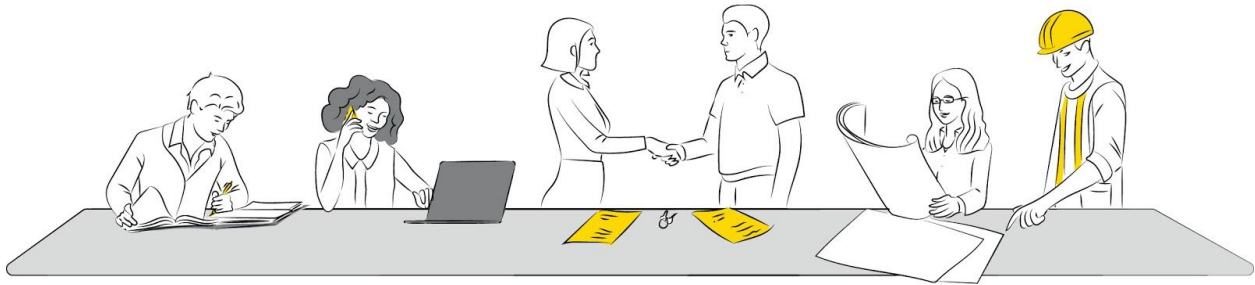
Our mission at Leasing REality is to empower and incentivize aspiring, emerging and seasoned real estate professionals to master their craft, acquire value-added lease negotiating skills, and ultimately, reach their full business potential.

On the pages that follow, please find our partnership opportunities, which include placement options within our podcast, continuing education offerings and webinar sessions.

Larry Haber





Founder & CEO — The Lease Guru

TheLeaseGuru@LeasingREality.com
917.362.9413



Partner Placement Locations

1. Podcast, Continuing Education (CE) and Webinar pages are housed on Leasing REality.
2. Locations are linked to the page and/or examples of the medium below.
3. Partner placement locations subject to availability.

	<p>Homepage Partnerships page</p>
	<p>Podcast page Podcast Episode pages Podcast Release Newsletter</p>
	<p>CE page CE Certificates page <small>ATTENDEE PASSWORD REQUIRED</small> Zoom Registration page Calendar Event page CE Registration Newsletter</p>
	<p>Webinar page Zoom Registration page Calendar Event page Webinar Registration Newsletter</p>

Partnerships Include Discount Offer for Your Members, Firm and/or Team. Leasing REality to provide a unique discount code of a to be determined % on a case-by-case basis off a 1-Year or 2-Year Subscription with the paid in full option.



Partner Placement Details	
Pricing will be determined based on length of partnership term and selection of options below.	
Included in All Partnerships	<p>Homepage Inclusion in our “Trusted by Our Partners” section with your logo in black and white. Upon expiration of the partnership term, your logo will be removed.</p>
Included in All Partnerships	<p>Partnerships Inclusion on our “Partnerships” page, which includes a section with your logo in color, a brief description of your firm, group or association, and a link to a page on your website. Upon expiration of the partnership term, your logo will be relocated to the “Past Partners” section. If applicable, you will have the option to provide a unique product discount code for Leasing REality users.</p>
<div style="border: 1px solid black; padding: 10px; min-height: 150px;">COMMENTS</div>	<p>Podcast <u>Guest podcast episode</u> with an executive team member from your firm, group or association. This includes promotion across Leasing REality’s social media channels, as well as in the podcast release newsletter. <u>Real Estate REality Check</u> podcast page, podcast episode page and podcast release newsletter partnership for a defined period of time. This includes your logo in color linked to your desired URL, as well language along the lines of “Powered by.” Newsletter placement includes “Powered by [INSERT NAME]” in the subject of the email. Up to a 30 second commercial segment at the midpoint of the podcast. Commercial segment will “air” on the ON DEMAND “remote” podcast Zoom recording, as well as within the podcast audio published to the directories we post to: Apple Podcasts, Spotify, Google Play, SoundCloud and Stitcher.</p>
<div style="border: 1px solid black; padding: 10px; min-height: 100px;">COMMENTS</div>	<p>Continuing Education (CE) <u>Continuing Education (CE)</u> page, <u>CE Certificates</u> page, Zoom registration page, CE registration newsletter and calendar event page partnership for a defined period of time. This includes your logo in color linked to your desired URL, as well language along the lines of “Powered by.” Newsletter placement includes “Powered by [INSERT NAME]” in the subject of the email. Up to a 30 second commercial segment at the midpoint of the LIVE and ON DEMAND CE session.</p>



<p>COMMENTS</p>	<p>Webinar</p> <p>Guest panelist on a <u>webinar</u> with an executive team member from your firm, group or association. This includes promotion across Leasing REality's social media channels, as well as in the webinar registration newsletter. Webinar page, Zoom registration page, webinar registration newsletter and calendar event page partnership for a defined period of time. This includes your logo in color linked to your desired URL, as well language along the lines of "Powered by [INSERT NAME]." Newsletter placement includes "Powered by [INSERT NAME]" in the subject of the email. Up to a 30 second commercial segment at the midpoint of the LIVE and ON DEMAND webinar session.</p>
<p>COMMENTS</p>	<p>Leasing REality Charity of the Month Initiative</p> <p>Partner selects Leasing REality's <u>charity of the month</u> benefiting at-risk students. Charity selection is subject to Leasing REality's approval. Partner must purchase [X] subscriptions (to be determined on a case-by-case basis) and promote the initiative to its network. Note that for every subscription purchased, on a 1:1 basis, an additional subscription will be donated to an at-risk student. Partner will be featured on our Charity page, as well as on charity related LinkedIn and Instagram posts for the initiative's duration.</p>
<p>COMMENTS</p>	<p>Additional Placement Opportunities</p> <p>"Partner" content lesson within Leasing REality's <u>32-Hour Certificate Program</u>. Collaborative <u>blog</u> post with Leasing REality.</p>

Partner visuals and language subject to Leasing REality approval.



The Leasing REality Team and I truly appreciate you taking the time to learn about our platform and partnership opportunities.

Please let me know when you would like to discuss further. Looking forward to a mutually beneficial relationship.

Until then, be well and be careful out there!

Larry Haber
Founder & CEO — The Lease Guru

TheLeaseGuru@LeasingREality.com
917.362.9413



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Partnership Proposal

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If in agreement with the Proposal above, please sign (electronic signatures accepted) and email the PDF to: [Larry Haber](#) and [Ryan Haber](#)

See invoice on the following page for \$ _____ due upon execution of the signed Proposal.

Print Name: _____	Your Signature: _____
Today's Date: _____	Email for Invoice: _____

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Includes Homepage and Partnerships Placement (see Partner Placement Details table above)

In addition to the above placement, your partnership includes:

Partnerships Include Discount Offer for Your Members, Firm and/or Team. Leasing REality to provide a unique discount code of a to be determined % on a case-by-case basis off a 1-Year or 2-Year Subscription with the paid in full option.



Invoice

November 10, 2020
COMPANY NAME
ADDRESS
CITY, STATE ZIP CODE

RE: Partnership Agreement Outlined in the Partnership Proposal/SERVICES TO BE RENDERED

FLAT FEE: \$ _____ *

*Payable within 5 days of receipt of billing

The fee can be forwarded by overnight mail, or if you prefer, by wire (please let us know in advance which method you will be using).

If paying by check payable to _____, please mail to the attention of:

INTENTIONALLY REMOVED

If you prefer to pay by wire, please let us know that you have chosen this method of payment and call _____ at ###.###.#### or _____ at ###.###.#### to verbally verify the wiring instructions below:

INTENTIONALLY REMOVED

Account Number: _____ ABA Number: _____

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The Next Step: Please send over a high-resolution logo and a brief description of your firm, group or association to be used on our Partnerships page.